



## PREVENTION: YOU MAKE A DIFFERENCE!



Nowadays, it may seem like more and more students are experimenting with using drugs...especially when it happens on campus.

In reality, only a small percentage of students are using, but this small group of students can put school staff on high alert.

In this newsletter, we will discuss the ways school staff can motivate students to make healthy and positive choices...because educators can definitely MAKE A DIFFERENCE!

## **TOPICS**

- Current Drug Trends
- Protective Factors
- Resources
- Any time you see this icon, click it to launch a link to the corresponding resource.



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## **CURRENT DRUG TRENDS**

According to the 2019-2021 California Healthy Kids Survey, the most relevant drug trends among Orange County students are alcohol, cannabis (marijuana), vaping, and the misuse of medications (which is linked with fentanyl). Follow the links below to access resources and information that can be shared with parents and families.



Studies show that drinking early can lead to a number of short- and long-term problems.



Disposable vapes with sweet flavors are exposing youth to toxic chemicals and high levels of nicotine.



Cannabis concentrates and edible marijuana products can deliver high levels of THC and impact brain development.



Criminals are adding illicit fentanyl to street drugs and fake pills, causing poisoning deaths. In many cases, youth buy these fake pills through social media platforms.



# PROTECTIVE FACTORS

Protective factors are conditions that will help a child make more positive and healthier choices. Caring adults, like teachers, can make a huge difference in the life of their students by influencing just a few factors. One example is **school connectedness**. Click on the link above to learn more about protective factors.



#### **HOW TO TALK TO STUDENTS**



Talking with students about difficult topics like drugs and alcohol is not always easy. Experts say that sharing the scientific facts on brain development and the risks of alcohol and drugs are the way to go. By focusing on health, science, and personal choices, teens are more empowered and tend to be more receptive to this kind of discussion.

TALK ABOUT THEIR DREAMS AND GOALS



THE HUMAN BRAIN IS NOT FULLY DEVELOPED UNTIL A PERSON IS 25 YEARS OLD.

#### REPEAT, REPEAT, REPEAT

Let's take a technique from the advertising industry: **repetition**.

If students hear key messages repeated by a variety of trusted adults, it can reinforce and ingrain them in their minds.

We can remind students how using drugs or alcohol changes mood and behavior. We can point out how drugs and alcohol can prevent people from achieving their goals. Finally, we can emphasize that using early and often increase the chances of addiction.

Encourage students to find positive activities like sports and art to help reduce stress and other mental health issues.

PRACTICING DEEP BREATHING IS A GREAT WAY TO HELP STUDENTS REDUCE STRESS.

## **RESOURCES**

Looking for additional information and resources?

Visit the websites on the right side of the page or contact us for assistance.

#### **CONTACT US**

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#### **WEBSITES**

National Institute on Drug Abuse (NIDA): Mind Matters



Drug Enforcement Administration: Get Smart About Drugs



Stanford University: Tobacco Prevention Toolkit



California Department of Public Health: UNDO



Truth Initiative: The Truth About Smoking, Vaping, and Opioids



Kick It California: Youth Vaping Alternative Program Education

