

You can animate the objects and text on your PowerPoint slides by varying their entrance, emphasis, exit, and motion paths. You can customize the speed, direction, and timing of the animation by changing an effect.

To customize animations in PowerPoint 2007:

- Choose an animation effect:
 - Select the object you want to animate on your slide
 - Choose the Animations tab.
 - In the animations group, click “Custom Animation.”
 - In the Custom Animation pane, click the “Add Effect” button.
 - In the menu, choose the type of effect you want by selecting the option arrows next to each effect.
- To add a second, simultaneous effect:
 - Follow steps 1 through 5 above to add the second animation effect.
 - In the animation pane, click on the second animation.
 - Under the “Modify” heading, select the down arrow in the “Start” field. Select “with previous.”
 - Click “play” in the animation pane to see your animations run simultaneously.

To customize animations in PowerPoint 2010:

- Choose an animation effect:
 - Select the object you want to animate on your slide
 - Choose the Animations tab.
 - In the “Advanced Animation” group, click “Animation Pane.” The custom animation pane appears.
 - In the “Advanced Animation” group, click “Add Animation.”
 - Choose the animation effect you want.
- To add a second, simultaneous effect:
 - Follow steps 1 through 5 above to add the second animation effect.
 - In the animation pane, click the second animation.
 - Click the down arrow and select “with previous.”
 - Click “play” in the animation pane to see your animations run simultaneously.