

Transitioning To A By-Trustee Area Election Method

Placentia-Yorba Linda Unified School District Wednesday, January 31, 2018





District Mission, Vision, Core Values

MISSION

We hold high expectations for all students through rigorous and relevant educational experiences that challenge them to become responsible, ethical, and engaged citizens.

CORE VALUES







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The New Elections Methodology

- The PYLUSD Board of Education's leadership will continue to be student-centered with an unwavering commitment to preparing students for success now and in the future
- The transition process has been clear and concise, transparent, and accessible to all
- The public was educated about the district's transition to bytrustee area voting not only through informal community meetings and public hearings, but also through consistent and extensive public outreach strategies



Transition Timeline

Date	Event
July 11, 2017	 Adopted Resolution No. 4, Intent to Initiate the Process of Establishing Trustee Areas and Elections By-Trustee Areas
August 2, 2017	 Opened and published Google Form titled, "PYLUSD By-Trustee Area Transition Comments/Questions Form" to the public
August 8, 2017	 Presented information regarding the district's transition to by-trustee area voting during Community Information Night #1 in the PYLUSD Board Room at 5:30 p.m.
August 15, 2017	 Public Hearing No. 1 took place during the regularly scheduled Board of Education meeting in the PYLUSD Board Room at 7:00 p.m.
August 22, 2017	 Presented information regarding the district's transition to by-trustee area voting during Community Information Night #2 at Yorba Linda High School at 5:30 p.m.
August 24, 2017	 Presented information regarding the district's transition to by-trustee area voting during Community Information Night #3 at Valencia High School at 5:30 p.m.



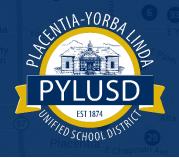
Transition Timeline

Date	Event					
September 12, 2017	 Public Hearing No. 2 took place during the regularly scheduled Board of Education meeting in the PYLUSD Board Room at 7:00 p.m. Adopted Resolution No. 9, Resolution Establishing Criteria for Developing Trustee Area Boundaries, for the demographer to consider in preparing maps 					
October 3, 2017	 Draft maps were published online and in-person at two locations open to the public (PYLUSD Board Room and Professional Development Academy) 					
October 10, 2017	Public Hearing No. 3 took place during the regularly scheduled Board of Education meeting in the PYLUSD Board Room at 7:00 p.m.					
October 11, 2017 – November 6, 2017	 Presented draft maps and solicited feedback with various stakeholder groups throughout the district 					



Transition Timeline

Date	Event
November 7, 2017	 Public Hearing No. 4 took place during the regularly scheduled Board of Education meeting in the PYLUSD Board Room at 7:00 p.m. A Public Hearing was held regarding the transition from an at-large electoral system to a by-trustee area electoral system A Public Hearing was held regarding the submission of a State Board of Education request to waive election requirements of Education Code Sections 5019-5021 and 5030 for the establishment of trustee areas and adoption of by-trustee area elections Adopted Resolution No. 15, Resolution Approving a Trustee Area Map and Proposed Sequence of Elections, and Authorizing the Presentation of the Selected Map to the Orange County Committee on School District Organization Adopted Resolution No. 16, Resolution Authorizing Submission of State Board of Education Request to Waive Election Requirements of Education Code Sections 5019-5021 and 5030 for the Establishment of Trustee Areas and Adoption of By-Trustee Area Elections
December 6, 2017	 District submitted waiver request to waive Ed. Code requirement to hold a districtwide election to establish by-trustee area elections
January 31, 2018	Orange County Committee on School District Organization meeting



Public Outreach

- District Website: (www.pylusd.org/bytrusteearea/)
- Email to All-Families and All-Staff
- Posted Announcements
- Social Media Posts
- Local News Media
- Public Hearing Notices



Public Outreach: District Website (www.pylusd.org/bytrusteearea/)

A dedicated district webpage regarding the transition was regularly updated and offered information regarding the process, important dates, maps, data, and much more

Transition to By-Trustee Area Electoral System



Overview

On July 11, 2017, the PYLUSD Board of Education adopted Resolution No. 4, Intent to Initiate the Process of Establishing Trustee Areas and Elections By-Trustee Areas. Prior to the 2018 General Election, PYLUSD will transition from an "at-large" method of election to a "by-trustee" area electoral system.

Under an at-large method of election, registered voters within the school district's boundaries can vote for all Governing Board candidates. To be eligible in an at-large election, Governing Board candidates are required to reside anywhere within district boundaries. Under a bytrustee area electoral system, Governing Board candidates must reside within their own trustee area and are elected only by registered voters of that same trustee area.

Following three informative community information nights and two successful public hearings, the PYLUSD Governing Board of Education adopted a resolution that established criteria for developing trustee area maps on Tuesday, September 12, 2017.

With the adoption of this resolution, the district's retained demographer, National Demographics Corporation (NDC), initiated the process in creating proposed trustee area maps. The district's proposed trustee area maps will be available for public viewing beginning Tuesday, October 3, 2017, at www.pylusd.org/bytrusteearea/. The maps will also be on public display at the Placentia-Yorba Linda Unified School District office near the Board Room (1301 E. Orangethorpe Ave., Placentia, CA 92870) and at the Professional Development Academy (4999 Casa Loma Ave., Yorba Linda, CA 92886). As a reminder, these maps will not impact school attendance boundaries.

In moving forward, the district will hold two additional public hearings in order to collect community feedback on proposed trustee area maps. These public hearings will take place in the PYLUSD Board Room on the following dates:

- Public Hearing #3 Tuesday, October 10, 2017 at 7:00 p.m.
- Public Hearing #4 Tuesday, November 7, 2017 at 7:00 p.m.

If you are unable to attend a public hearing, but wish to submit questions or feedback regarding one or more of the trustee area maps, please fill out the district's Google form below titled, "PYLUSD PYLUSD Proposed Trustee Area Maps Feedback Form."

Following the fourth public hearing on November 7, the PYLUSD Governing Board of Education will select and adopt one map to submit to the Orange County Committee on School District Organization and the California State Board of Education for final approval. Once the map is approved by both committees, by-trustee area voting will be in place for the 2018 General Election on Tuesday, November 6, 2018.

Message from the Board

Board Members

Board Meeting Dates

Board Meeting Agendas

Board Meeting Minutes

Board Highlights

Addressing the Board

Board Policies 17

Transition to By-Trustee Area Electoral System

Comentario Publico Para La Junta Directiva

<u>Letters from</u> <u>Superintendent, Dr. Greg</u> Plutko

- (1) Superintendent's Letter Regarding Transition to By-Trustee Area Electoral System 8-2-17
- (2) Superintendent's Letter - Update Regarding Transition to By-Trustee Area Electoral System 9-19-17

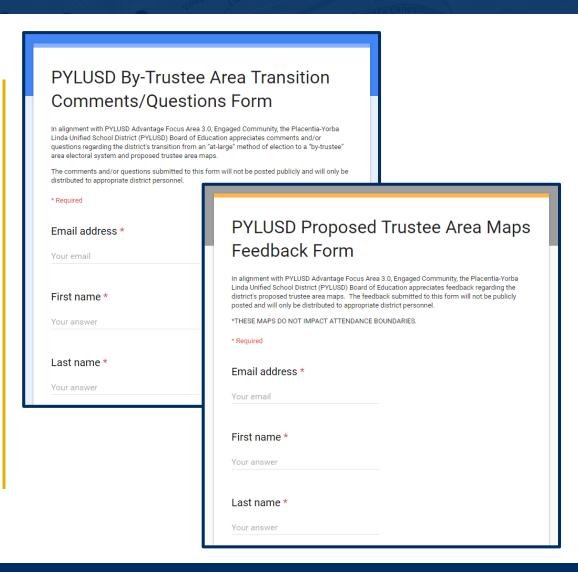
*As a reminder, these maps do not impact school attendance boundaries.

Should you require assistance submitting proposed trustee area map feedback, please call the PYLUSD Communications Office at (714) 985-8402.



Public Outreach: District Website (www.pylusd.org/bytrusteearea/)

Two Google forms were published on the website for individuals to submit questions, comments, and feedback regarding the process





Public Outreach: Letter to Families/Staff (www.pylusd.org/bytrusteearea/)



Greg Plutko, Ed.D. SuperIntendent

Board of Education Carrle Buck Judi Carmona Carol Downey Karln Freeman

August 2, 2017

Dear PYLUSD Community,

I am writing to provide you with information regarding an upcoming transition led by the Placentia-Yorba Linda Unified School District (PYLUSD) Governing Board of Education.

On July 11, 2017, the PYLUSD Board of Education adopted Resolution No. 4, Intent to Initiate the Process of Establishing Trustee Areas and Elections By-Trustee Areas. Prior to the 2018 General Election, PYLUSD will transition from an "at-large" method of election to a "by-trustee" area electoral system.

Under an at-large method of election, registered voters within the school district's boundaries can vote for all Governing Board candidates. To be eligible in an at-large election, Governing Board candidates are required to reside anywhere within district boundaries. Under a by-trustee area electoral system, Governing Board candidates must reside within their own trustee area and are elected only by registered voters of that same trustee area.

In alignment with PYLUSD Advantage Focus Area 3.0, Engaged Community, the PYLUSD Board of Education will hold three community information nights and four public hearings to discuss the bytrustee area electoral system transition and trustee area maps. The first two public hearings will be held prior to the creation of the maps in order to collect community comments and feedback on criterion. The second two public hearings will be held following the creation of the maps in order to collect community feedback on proposed trustee areas. Following these four public hearings, the Board of Education will select one map to submit for approval to the Orange County Committee on School District Organization. If the Committee approves the change, by-trustee area voting will be in place for the 2018 General Election on Tuesday, November 6, 2018.

The dates, times, and locations of the upcoming community information nights and public hearings are included below. If you are unable to attend a community information night or public hearing, but wish to learn more or submit comments/questions regarding the by-trustee area electoral system transition or maps, please reference the FAQs below or visit www.pylusd.org/bytrusteearea/.

On behalf of the PYLUSD Governing Board of Education, I thank you for your support throughout this process.

Sincerely,

Gregory S. Plutko, Ed.D.

Superintendent

Preparing Every Student For Success Now And in The Future



Greg Plutko, Ed.D.

Board of Education Carrie Buck Judi Carmona Carol Downey Karin Freeman

RE: Transition to By-Trustee Area Electoral System

September 19, 2017

Dear PYLUSD Community,

On behalf of the Placentia-Yorba Linda Unified School District (PYLUSD) Governing Board of Education, I would like to thank you for your participation and input regarding the district's transition to by-trustee area voting thus far.

Following three informative community information nights and two successful public hearings, the PYLUSD Governing Board of Education adopted a resolution that established criteria for developing trustee area maps on Tuesday. September 12, 2017.

With the adoption of this resolution, the district's retained demographer, National Demographics Corporation (NDC), initiated the process in creating proposed trustee area maps. The district's proposed trustee area map will be available for public viewing beginning Tuesday, October 3, 2017, at www.pylusd.org/bytrusteearea/. The maps will also be on public display at the Placentia-Yorba Linda Unified School District office near the Board Room (1301 E. Orangethorpe Ave., Placentia, CA 92870) and at the Professional Development Academy (4999 Casa Loma Ave., Yorba Linda, CA 92886). As a reminder, these maps will not impact school attendance houndaries.

In moving forward, the district will hold two additional public hearings in order to collect community feedback on proposed trustee area maps. These public hearings will take place in the PYLUSD Board Room on the following dates:

- Public Hearing #3 Tuesday, October 10, 2017 at 7:00 p.m.
- Public Hearing #4 Tuesday, November 7, 2017 at 7:00 p.m.

If you are unable to attend a public hearing, but wish to submit questions or feedback regarding one or more of the trustee area maps, please fill out the district's Google form titled, "PYLUSD By-Trustee Area Transition Comments/Questions Form," at www.pylusd.org/bytrusteearea/.

Following the fourth public hearing on November 7, the PYLUSD Governing Board of Education will select and adopt one map to submit to the Orange County Committee on School District Organization and the California State Board of Education for final approval. Once the map is approved by both committees, by-trustee area voting will be in place for the 2018 General Election on Tuesday, November 6, 2018.

Once again, I thank you for your participation as our Governing Board leads this thoughtful transition.

Sincerely

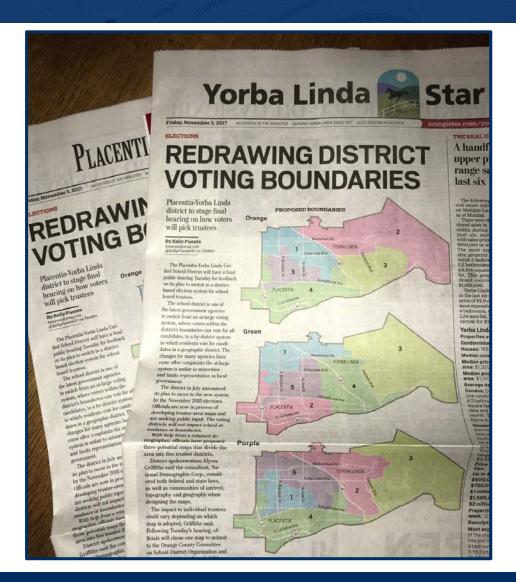
Gregory S. Plutko, Ed.D.
Superintendent

Preparing Every Student For Success Now And in The Future



Public Outreach: Local News Media (www.pylusd.org/bytrusteearea/)

Information regarding the district's transition to by-trustee area voting was regularly reported on by local news media





Public Outreach: Public Hearing Notices

Public Hearing notices regarding the district's transition to by-trustee area voting were regularly published at various district and local community sites, as well as in the local newspapers

PLACENTIA-YORBA LINDA UNIFIED SCHOOL DISTRICT

NOTICE OF PUBLIC HEARING

NOTICE OF INTENT TO REQUEST WAIVER

NOTICE IS HEREBY GIVEN that the Board of Education of the Placentia-Yorba Linda Unified School District at its regular board meeting to be held at 7 p.m. on November 7, 2017, at the District Office located at 1301 E. Orangethorpe Avenue, Placentia, CA 92870, will consider seeking a waiver from the State Board of Education of the requirement that the establishment of trustee areas and adoption of a "by trustee area" election process be submitted to the electors as set forth in Education Code §§ 5019 and 5020. The Board of Education of the Placentia-Yorba Linda Unified School District invites public testimony regarding this matter.

Questions or comments should be directed to Richard McAlindin, Executive Director, (714)-985-8727

Published in: Anaheim Bulletin, Brea Star Progress, Fullerton News Tribune, Placentia News Times, Yorba Linda Star November 2, 3, 2017



Stakeholder Groups Consulted

Date	Group
October 16, 2017	Placentia Linda Unified Managers (PLUM)
October 25, 2017	Teacher Advisory Council (TAC)
October 30, 2016	Superintendent's Community Advisory Council (SCAC)
November 1, 2017	 Placentia-Yorba Unified Council of PTAs/PTSAs Association of Placentia-Linda Educators (APLE)
November 6, 2017	District English Learner Advisory Committee (DELAC)
November 7, 2017	California School Employees Association (CSEA) Chapter #293



Preparing the Draft Trustee Area Maps

- The maps were prepared in alignment with the criteria set forth in Resolution No. 9
- Following feedback received at the first two Public Hearings, three draft map options were prepared
- Maps were prepared to constitute the best available options within the confines of the law
- All maps were created with minority-majority trustee areas



Preparing the Draft Trustee Area Maps (continued)

- All maps are population-balanced, contiguous, and follow the requirements of Section 2 of the Federal Voting Rights Act
- Each map has a Trustee Area that is majority-Latino by eligible voters in the western portion of the district. Each map also avoids diluting the Asian vote in central Placentia and north Yorba Linda/Brea
- Following feedback received, the maps divide the communities of Anaheim, Fullerton, Placentia, and Yorba Linda as much as feasible, particularly in creating areas that include portions of both the former Placentia and Yorba Linda school districts



Preparing the Draft Trustee Area Maps (continued)

 Following feedback received, the maps minimize the number of school attendance areas kept wholly within one trustee area and ensure that each Trustee will have portions of multiple attendance areas



PYLUSD Demographic Data

Placentia-Yorba Linda Unified School District							
Race/Ethnic Profile	Count	Percent	ACS Profile	Count	Percent		
Total Population	159,282		ACS Total Population	166,482	5%		
Latino	46,312	29%	Age 0 - 19	43,115	26%		
NH White	82,541	52%	Age 20 - 60	92,745	56%		
NH Black/African-American	3,148	2%	Age 60+	30,622	18%		
NH Native American	774	0%					
NH Asian-American	25,040	16%	Immigrant	40,701	24%		
NH Pacific Islander	328	0%	Naturalized (pct of total immigrants) 21,		54%		
NH Other	431	0%	Age 5+	156,434			
NH Multi-Race	708	0%	Speak English at home	101,176	65%		
Voting Age Population total	119,955		Speak Spanish at home	30,804	20%		
VAP Latino	30,698	26%	Speak an Asian language at home	15,824	10%		
VAP NH White	66,409	55%	Speak other language at home	8,630	6%		
VAP NH Black/African-American	2,359	2%	Speak English only "well" or less	21,693	14%		
VAP NH Native American	596	0%	Age 25+	109,795			
VAP NH Asian-American	18,874	16%	Age 25+, no HS degree	12,038	11%		
VAP NH Pacific Islander	244	0%	Age 25+, HS degree (only) 52,810		48%		
VAP NH Other	299	0%	Age 25+, bachelor degree (only) 28,995 2				
VAP NH Multi-Race	476	0%	Age 25+, graduate degree (only)	15,951	15%		

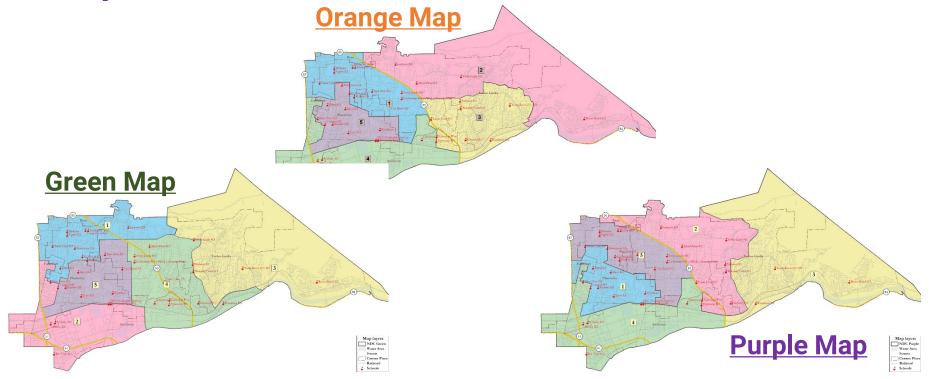
Citizen VAP total	109,532		Households	53,120	
CVAP Latino	24,001	22%	22% Child under 18 in Household		35%
CVAP NH White	64,213	59%	Income \$0-25k	6,863	13%
CVAP NH African-American	2,062	2%	Income \$25-50k	7,964	15%
CVAP NH Asian & Pacific Islander	18,118	17%	Income \$50-75k	7,962	15%
CVAP Other	1,138	1%	Income \$75-200k	23,778	45%
Voter Registration (Nov. 2014)	83,362		Income \$200k+	6,552	12%
Latino Reg	15,296	18%	Housing units	55,338	
Asian-Surnamed Reg.	7,187	9%	Single-Family	40,609	73%
Filipino-Surnamed Reg.	958	1%	Multi-Family	14,729	27%
Est. NH White Reg.	57,561	69%	Vacant	2,218	4%
Est. African-Amer. Reg	1,194	1%	Occupied	53,120	96%
Democratic Reg.	21,884	26%	Rented	17,514	33%
Republican Reg.	40,730	49%	Owned	35,606	67%
Other/No Party Reg.	20,748	25%			
Voters Casting Ballots (Nov. 2014)	37,779	45%	Voters Casting Ballots (Nov. 2012)	69,216	71%
Latino voters	4,737	13%	Latino voters	11,081	16%
Asian-Sumamed voters	2,539	7%	Asian-Surnamed voters	5,123	7%
Filipino-Surnamed voters	311	1%	Filipino-Surnamed voters	716	1%
Est. NH White voters	29,081	77%	Est. NH White voters	50,282	73%
Est. African-Amer. Reg	523	1%	Est. African-Amer. Reg	1,004	1%
Democratic voters	9,335	25%			
Republican voters	22,040	58%			
Other/No Party voters	6,404	17%			

Sources: 2010 Census, California Statewide Database (2012 and 2014 November elections), 2011-2015 American Community Survey Special Tabulation of Citizen Voting Age data, and 2011-2015 American Community Survey data. "Latino" registration and turnout numbers are Spanish-sumamed data adjusted with US Census



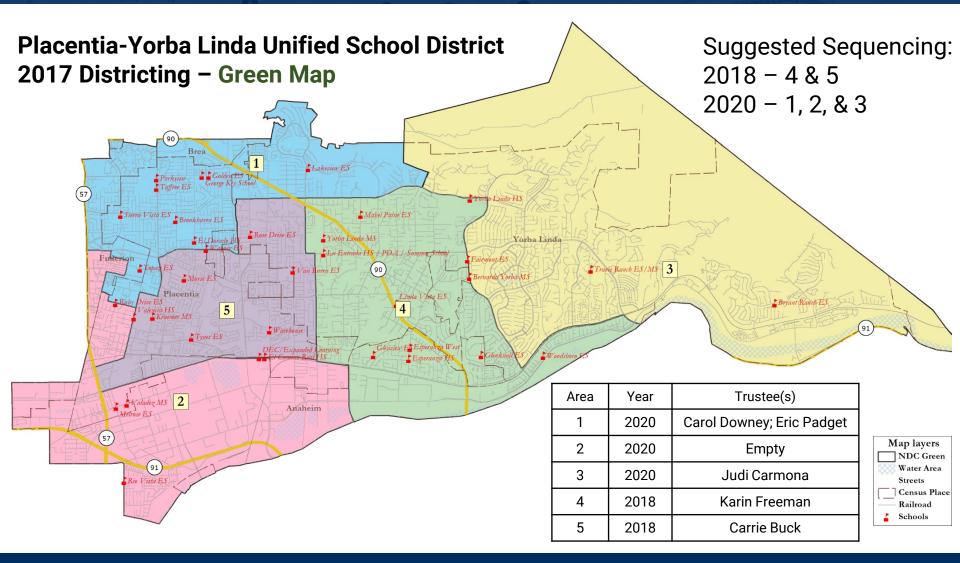
Draft Trustee Area Maps

On October 3, 2017, three draft trustee area maps were published. These maps are identified by specific colors including **Green Map**, **Orange Map**, and **Purple Map**.





Board Adopted Trustee Area Green Map





Trustee Area Green Map Demographic Data

District		- 1	2	3	4	5	Total
Astrict	Total Pop	31.830	31,164	32,357	31,977	31,954	159,282
	Deviation from ideal	-26	-692	501	121	98	1,193
	% Deviation	-0.08%	-2.17%	1.57%	0.38%	0.31%	3.75%
	% Hisp	19%	73%	13%	21%	22%	29%
	% NH White	57%	17%	66%	65%	53%	52%
Total Pop	% NH Black	2%	2%	1%	2%	2%	2%
	% Asian-American	21%	7%	19%	11%	21%	16%
	70 Asian-American Total	24,836	21,736	24,486	24.088	24,809	119.95
	% Hisp	17%	67%	11%	18%	19%	26%
Voting Age Pop	% NH White	60%	21%	68%	68%	56%	55%
voung Age rop	% NH Black	2%	2%	1%	2%	2%	2%
		20%	8%	18%	11%	21%	16%
	% Asian-American Total	23,747	14,543	24,585	23,318	23,339	109,53
	% Hisp	16%	54%	14%	18%	20%	22%
Citizen Voting Age	% MH White	61%	31%	65%	69%	56%	59%
Pop	% NH Black	3%	3%	1%	1%	2%	2%
	% Asian/Pac.Isl.	19%	12%	19%	10%	21%	17%
	% Asian/ Pac.isi. Total	17,910	8,115	20,790	18,553	17,994	83,362
Voter Registration	%Spanish-Sumamed	15%	45%	10%	14%	16%	16%
(Nov 2014)	%Spanish-Surnamed % Asian-Surnamed	10%	6%	9%	6%	11%	9%
(1400 2014)	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% Filipino-Surnamed Total	8,372	2,390	10,112	8,725	8,179	37,779
Voter Turnout	%Spanish-Surnamed	11%	34%	8%	10%	12%	11%
(Nov 2014)	% Asian-Sumamed	8%	7%	8%	4%	7%	7%
(1400 2014)	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	76 Pilipino-Surnamed Total	15,392	5,519	18,113	15,335	14,857	69,216
Voter Turnout	%Spanish-Surnamed	13%	41%	9%	12%	14%	14%
(Nov 2012)	% Asian-Surnamed	8%	5%	8%	5%	9%	7%
(1404 5015)	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
ACS Pop. Est.	76 Pilipino-Surnamed Total	33,919	32,289	33,787	33,091	33,396	166,48
Aco rop. Est.	age0-19	25%	29%	26%	25%	25%	26%
Age	age0-19 age20-60	56%	60%	54%	55%	53%	56%
1780	age60plus	19%	11%	20%	20%	22%	18%

Immigration	immigrants	22%	38%	20%	18%	24%	24%
immigration	naturalized	52%	32%	79%	63%	60%	54%
T	english	70%	35%	75%	77%	64%	65%
Language spoken at home	spanish	12%	53%	6%	11%	18%	20%
nome	asian-lang	13%	7%	12%	7%	12%	10%
	other lang	6%	4%	7%	4%	6%	6%
Language Fluency	Speaks Eng "Less than		29%	8%	8%	13%	14%
P1 /	hs-gmd	50%	47%	40%	52%	51%	48%
Education (among	bachelor	28%	16%	35%	27%	25%	26%
those age 25+)	graduatedegree	15%	6%	21%	15%	13%	15%
Child in Household	child-under18	32%	37%	37%	34%	33%	35%
	employed	62%	65%	64%	62%	61%	63%
Work (percent of pop age 16+)	Commute on Public Transit	2%	4%	1%	1%	1%	2%
	income 0-25k	15%	24%	4%	10%	14%	13%
Household Income	income 25-50k	15%	25%	10%	14%	14%	15%
	income 50-75k	15%	21%	11%	16%	14%	15%
	income 75-200k	44%	29%	50%	49%	48%	45%
	income 200k-plus	11%	1%	25%	12%	10%	12%
	single family	68%	41%	91%	82%	78%	73%
	multi-family	32%	59%	9%	18%	22%	27%
Liamaina Ctat-	vacant	5%	5%	4%	3%	3%	4%
Housing Stats	occupied	95%	95%	96%	97%	97%	96%
	rented	38%	69%	12%	25%	29%	33%
	owned	62%	31%	88%	75%	71%	67%
Total and Voting Age popul	lation data from the 2010 Decer	nnial Census.					
	out data from the California St ge, Immigration, and other dem			nerican Commu	nity Survey 5-ye	ar data	
Note: population excludes 7		0.1	1		, -,-,-		



Trustee Area Green Map

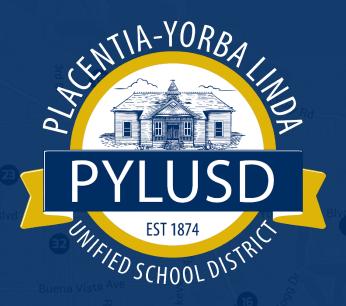
- Emphasizes compactness and follows major roads
- Has the strongest majority-minority deviation at 54% Citizen Voting-Age Population (CVAP)
- Each high school and middle school attendance area was divided into at least two trustee areas
- All trustee areas have at least two high schools and middle schools
- Green map separates Placentia, Yorba Linda, and Anaheim among four trustee areas, Fullerton among two trustee areas, and Brea solely in one trustee area



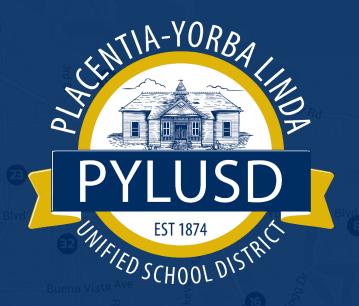
Upcoming By-Trustee Area Elections

Green Map

Trustee Area	Year	Trustee(s)
1	2020	Carol Downey; Eric Padget
2	2020	Empty
3	2020	Judi Carmona
4	2018	Karin Freeman
5	2018	Carrie Buck



Questions & Answers



THANK YOU

For questions or comments, please contact:

Shawna M. McKee | Attorney Atkinson, Andelson, Loya, Ruud & Romo (949) 453-4276 Richard McAlindin | Executive Director Placentia-Yorba Linda Unified School District (714) 985-8727