



Orange County Department of Education
Educational Services Division
Orange County Friday Night Live Partnership

LET'S GET MEDIA SMART!

FREE IN-PERSON OR VIRTUAL WORKSHOP
for Youth in Grades 4-6

Great for Red Ribbon Week!



Build 21st century skills in critical thinking and information literacy!

Youth will learn about:

- Different types of media.
- How to think critically about what they see in the media.
- Why companies advertise.
- Advertising strategies.
- How to become Media Smart!

This training supports California Health Education Content Standards for Alcohol, Tobacco, and Other Drugs (Standard 2: Analyzing influences) and supports MTSS through Inclusive Social-Emotional Instruction.

**For more information or to schedule a 45 minute in-person or virtual workshop,
please contact Kayla Bereijo at 714-966-4279 or kbereijo@ocde.us.**



ORANGE COUNTY FRIDAY NIGHT LIVE PARTNERSHIP IS ADMINISTERED BY THE ORANGE COUNTY DEPARTMENT OF EDUCATION
WITH FUNDING FROM THE ORANGE COUNTY HEALTH CARE AGENCY, ALCOHOL AND DRUG EDUCATION AND PREVENTION TEAM

