



Orange County Department of Education
Educational Services Division
Orange County Friday Night Live Partnership

MEDIA LITERACY TRAINING

FREE IN-PERSON OR VIRTUAL WORKSHOP
for middle and high school-aged students.
An asynchronous option is also available.



Build 21st century skills in critical thinking and information literacy!

Students will:

- Analyze and deconstruct alcohol, marijuana, and e-cigarette product advertisements.
- Expand their understanding of media techniques and how media influences them on a daily basis.
- Enhance their ability to think critically about advertising.
- Create their own advertisements.
- Be empowered to make healthy life choices - now and in the future!

This training supports California Health Education Content Standards for Alcohol, Tobacco, and Other Drugs (Standard 2: Analyzing influences) and supports MTSS through Inclusive Social-Emotional Instruction.

For more information or to schedule a 50 minute (or one class period) workshop, please contact Kayla Bereijo at 714-966-4279 or kbereijo@ocde.us.



ORANGE COUNTY FRIDAY NIGHT LIVE PARTNERSHIP (OCFNLP) IS ADMINISTERED BY THE ORANGE COUNTY DEPARTMENT OF EDUCATION WITH FUNDING FROM THE ORANGE COUNTY HEALTH CARE AGENCY, ALCOHOL AND DRUG EDUCATION AND PREVENTION TEAM



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