



Orange County Department of Education  
Educational Services Division

**PAL® Peer Assistance Leadership Program**

**USE OF PROGRAM NAME AND LOGO TRADEMARKS**

In order for the Orange County Superintendent of Schools to comply with PAL trademark agreements and to ensure the fidelity and efficacy of the PAL program, schools must comply with the following program requirements:

**Use of PAL Name and Logo**

The name PAL and the PAL logo may only be used by authorized PAL® Peer Assistance Leadership programs certified by the Orange County Superintendent of Schools.

**PAL Certification**

PAL programs receive certification when a school site staff person completes the elementary or secondary PAL Advisor training provided by the Orange County Department of Education (OCDE). Certification is maintained as long as a minimum of one trained staff member is actively involved in the implementation of the PAL program at the school site. Schools that do not meet this requirement must send a staff member to an elementary or secondary PAL Advisor training provided by OCDE within the school year or discontinue using the name PAL and the PAL logo within 30 days after the last scheduled training of the school year.

**PAL Name Trademark**

The word PAL and Peer Assistance Leadership are federally registered trademarks as a designation for the Peer Assistance Leadership program. The registration is held by the Workers' Assistance Program and is used under license by the Orange County Superintendent of Schools. When using the name PAL, the ® must be used with the first appearance of the word PAL, or with the most prominent use of the name in the document. The ® does not need to be used with subsequent uses of the name in a document.

**PAL Logo Trademark**

The PAL logo design shown below is a federally registered trademark. When using the logo design, the ® must be visible. *Electronic copies of the PAL logo can be emailed to school sites with certified PAL programs upon request.*



Thank you for your assistance in maintaining compliance with the PAL trademark requirements. If you have any questions, please contact Elke Petras, Coordinator at 714-966-4458 or [epetras@ocde.us](mailto:epetras@ocde.us).