



**OCSBA**  
Orange County School Boards Association

# SPOTLIGHT ON NEWS

May 2014 Edition

**Orange County School Boards Association**

P.O. Box 9050  
B-1008  
Costa Mesa, CA  
92628-9050

**2013-2014**

**Editor:**

Suzie Swartz  
Saddleback Valley  
Unified  
School District

**OCDE Liaison:**

Ellin Chariton  
Executive Director

**Editorial Staff:**

Blanca Zimmerman  
(714) 966-4313  
bzimmerman@ocde.us



*Rudy Hanley and Francine Scinto*

## **Maureen DiMarco Award Presented to Rudy Hanley**

On May 7, 2014, the Orange County School Boards Association (OCSBA) presented the Maureen DiMarco Award to Rudy Hanley, President and CEO of SchoolsFirst Federal Credit Union, in recognition of his visionary leadership and his steadfast commitment to public education in Orange County.

SchoolsFirst has served the education community for almost 80 years, and under Rudy's leadership, has become the largest educational credit union in the country, serving a half-million members. During his tenure at SchoolsFirst, Rudy established the non-profit Education Foundation for Orange County Schools to

generate grant funding for teachers to develop innovative programs and activities for students. Since its inception, the Foundation has raised more than \$285,000 for schools. In addition, SchoolsFirst provides financial support and exceptional gifts for the Orange County Classified School Employees of the Year and the Orange County Teachers of the Year celebrations, as well as support for numerous other conferences, meetings, events, and competitions throughout the county.

Rudy's unwavering focus on corporate social responsibility has earned SchoolsFirst recognition for wide-ranging philanthropic endeavors, many centered on education and the needs of young people. SchoolsFirst employees volunteer on behalf of Orange County students by assisting with programs such as Orange County Academic Pentathlon, Read Across America, Principal for a Day, and Job Shadowing at various branches. Through the Worthy Student Award Scholarship Program, Credit Union team members personally present more than \$180,000 in scholarships each year to high schools.

Designed to recognize exemplary and far-reaching leadership in addressing the broad needs of young people, the Maureen DiMarco award, first presented in 1993, recognizes the contributions of Maureen DiMarco, who served as California's first Cabinet Secretary for Child Development and Education, President of California School Boards Association, and President of Orange County School Boards Association.

**INSIDE THIS ISSUE**

**Page 1**

- Maureen DiMarco Award

**Page 2**

- 2013-2014 Marian Bergeson Award Winner
- 58 Orange County Schools Named State's Best

**Page 3**

- Dr. Franklin Named ACSA Superintendent of the Year
- 58 Orange County Schools Named State's Best  
(continued)

**Page 4**

- OCSBA 2014-2015 Board of Directors
- Thank You SchoolsFirst
- Fiscal Update Seminar
- Welcome New Superintendent



## ***2013-2014 Marian Bergeson Award Winner***

### **Martha Fluor**

Martha Fluor, School Board Member for the Newport-Mesa Unified School District, received the prestigious Marian Bergeson Award at the Orange County School Boards Association (OCSBA) dinner event held at the Irvine Marriott on May 7, 2014.

The Marian Bergeson Award recognizes Orange County school board members who have provided outstanding governing board service and community service to promote and enhance public education. The award serves as a tribute to Marian Bergeson, who formerly served as a member of the California State Assembly, California State Senate, Orange County Board of Supervisors, and as the California Secretary of Education. Ms. Bergeson was in attendance to present the award.

Martha Fluor has served as a board member for over 22 years. She has served as Newport-Mesa’s Board President four times. She has been an active member of the California School Boards Association’s Delegate Assembly since 1992, and she was the director of Region 15 for four years. She also served in various positions on the Executive Committee of the California School Boards Association (CSBA), including the role of President.

Martha has served on numerous committees for Newport-Mesa Unified School District and for the Coastline Regional Occupational Program. She is an enthusiastic supporter of college and career pathways for students. She has engaged legislators, the business community, and parents in the conversation about the importance of assuring that all students are ready for college and careers.

Martha Fluor is truly a champion for students. Her passion and dedication to finding the best ways to provide a superior education for students with varied backgrounds, interests, abilities, and goals has made a significant impact in Orange County. It is an honor to recognize her with the Marian Bergeson Award.



*Martha Fluor and  
Marian Bergeson*



## **58 Orange County Schools Named State’s Best**



Fifty-eight Orange County elementary schools have been named California Distinguished Schools – the top honor for schools in the state and the most ever named in the county during a single year.

The Orange County campuses are among 424 elementary schools named as California Distinguished Schools by state Superintendent of Public Instruction Tom Torlakson.

The 2014 California Distinguished Schools Program focuses on California’s students’ right to an equitable and rigorous education, and recognizes those schools that have made progress in narrowing the academic achievement gap. Elementary and secondary schools are recognized in alternative years.

*(Continued on Page 3)*

## ***Dr. Gregory Franklin Named ACSA 2014 California Superintendent of the Year***

Tustin Unified School District Superintendent Dr. Gregory Franklin has been named 2014 California Superintendent of the Year by the Association of California School Administrators (ACSA).

“There are over 1,000 superintendents in California representing 19 regions and to be chosen as state Superintendent of the Year is quite an accomplishment,” said San Diego County’s Valley Center-Pauma Unified School District Superintendent Dr. Lou Obermeyer, who made the announcement. “All superintendents are very proud of Greg and his achievements and dedication to public education.”



*Dr. Gregory Franklin*

ACSA was established in 1971, and is the largest umbrella organization for school leaders in the nation, serving more than 16,000 school leaders throughout California. The organization annually honors outstanding administrators for their leadership skills, professionalism, creativity, innovation, and commitment to a quality education.

In February, Dr. Franklin was selected as Orange County Superintendent of the Year by ACSA, Region 17, which represents 28 school districts in Orange County. His nomination was submitted and reviewed at the state level by a committee of school administrators and ACSA staff members. Dr. Franklin will be recognized at the organization’s annual Leadership Summit on November 6-8 in San Diego.

## **58 Orange County Schools Named State’s Best**

*(Continued from Page 2)*

The winning schools are Bathgate Elementary, Chaparral Elementary, Don Juan Avila Elementary, Oxford Preparatory Academy - South Orange, and Vista del Mar Elementary in Capistrano Unified; Los Coyotes Elementary and San Marino Elementary in Centralia School District; A. E. Arnold Elementary in Cypress School District; Courreges (Roch) Elementary, Robert Gisler Elementary, and William T. Newland Elementary in Fountain Valley School District; Beechwood Elementary and Hermosa Drive Elementary in Fullerton School District; Ethan B. Allen Elementary, John Murdy Elementary, and Loyal Barker Elementary in Garden Grove Unified; Dr. Ralph E. Hawes Elementary, Huntington Seacliff Elementary, and John H. Eader Elementary in Huntington Beach City; Eastshore Elementary, Stone Creek Elementary, Stonegate Elementary, Turtle Rock Elementary, Vista Verde, and Westpark Elementary in Irvine Unified; Arbolita Elementary in La Habra City; El Morro Elementary and Top of the World Elementary in Laguna Beach Unified; Francis Hopkinson Elementary, J. H. McGaugh Elementary, and Jack L. Weaver Elementary in Los Alamitos Unified; Peter Marshall Elementary and Walt Disney Elementary in Magnolia School District; Abraham Lincoln Elementary, Eastbluff Elementary, Harbor View Elementary, Mariners Elementary, Newport Coast Elementary, Newport Heights Elementary, Roy O. Andersen Elementary, and Woodland Elementary in Newport-Mesa Unified; Village View Elementary in Ocean View School District; Chapman Hills Elementary, Imperial Elementary, Nohl Canyon Elementary, Serrano Elementary in Orange Unified; Glenknoll Elementary, Golden Elementary, and Lakeview Elementary in Placentia-Yorba Linda Unified; Holder Elementary in Savanna School District; and Arroyo Elementary, Benjamin F. Beswick Elementary, Guin Foss Elementary, Ladera Elementary, Myford Elementary, Peters Canyon Elementary, Tustin Memorial Academy, and Tustin Ranch Elementary in Tustin Unified.



## *Orange County School Boards Association 2014-2015 New Board of Directors*

### DIRECTORS

**County Board of Education**.....David Boyd  
**Elementary**.....Hilda Sugarman, FSD  
**Elementary**.....Ian Collins, FVSD  
**Unified**.....Judy Franco, NMUSD  
**Unified**.....Carrie Buck, PYLUSD  
**High School**.....Marilyn Buchi, FJUHS  
**Community College**.....VACANT  
**ROP Representative**.....Karin Freeman, PYLUSD  
**PAGE Chairperson**.....Rosemary Saylor, HBCSD  
**Newsletter Editor**.....Kathy Moffat, OUSD  
**CSBA Region 15 Director**.....Susan Henry, HBUSD

### OFFICERS

**President**.....Francine Scinto, TUSD  
**First Vice President**.....Meg Cutuli, LAUSD  
**Vice President, Programs**.....Suzie Swartz, SVUSD  
**Secretary**.....Lynn Hatton-Hodson, CUSD  
**Treasurer**.....Lynn Thornley, FSD  
**Past President**.....Sharon Wallin, IUSD



## *Thank You SchoolsFirst*

*We extend our sincere gratitude  
to SchoolsFirst for their ongoing  
generous support for this  
year's dinners and meetings.*



## **Fiscal Update Seminar**

Thursday, May 29, 2014  
4:00 to 5:30 p.m.

***Dr. Jeffrey W. Frost, Legislative Advocate,  
Orange County Schools***

At the Orange County Department of Education

*To register, please contact your district.*



## *Welcome New Superintendent*

**MICHAEL MATSUDA – Anaheim Union High School District**

The Board of Trustees of the Anaheim Union High School District approved the appointment of Mr. Michael Matsuda as superintendent, effective March 17.

Mr. Matsuda knows the Anaheim Union High School District well. His 21 years as an educator in the district include teaching at Orangeview Junior High School and Oxford Academy, and as a district administrator overseeing professional development for teachers and administrators. Mr. Matsuda, who has a bachelor's degree in English from UCLA and a master's degree in public administration from USC, was twice named teacher of the year while at Orangeview.

He currently serves as co-chair of P21 California, a statewide coalition of organizations supporting 21st Century skills and content for public education. Mr. Matsuda, a Yorba Linda resident, is also an elected trustee for the North Orange County Community College District. He has served as a trustee since 2005.